



**NEW SERIES IN DEVELOPMENT**



## CONTENT & DISTRIBUTION

**148 half-hours of existing content**

**Distributed in 120+ countries**

**Comic book series launched May 2016**

## CONSUMER PRODUCTS

**305+ licensees in 90 countries**

Publishing program in 30 languages & 130 markets

**14 mobile game apps**

- The #1 girls' game in IOS app store with over 100 million downloads globally

**The only character to own a scent**

Strawberry Shortcake doll is #1 SKU at Toys R Us end cap (The Bridge Direct, master toy partner)

**>US\$4B** billion in global retail sales since launch



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